

SMT. RAMA CHOPRA S.D. KANYA MAHAVIDYALAYA, PATHANKOT

RED RIBBON CLUB

(Sponsored by Punjab State AIDS Control Organisation - PASCO)

The Red Ribbon Club of our college is headed by Program Officer Dr. Priyanka Chug. The red ribbon is the global symbol of solidarity with people living with HIV/AIDS. It unites people in the common fight against the disease.

The main goal of the Red Ribbon Club is to equip youth with accurate information on HIV/AIDS prevention, treatment, and care.

Objectives of the Club:

1. To reduce new occurrences of HIV infection among youth by raising awareness and improving their understanding of HIV prevention methods.
2. To instill the spirit of empathy among youth to help and support People Living with HIV/AIDS (PLWHA), thereby reducing stigma and discrimination.
3. To motivate youth and build their capacity as peer educators and change agents by developing their skills in leadership, negotiation, and teamwork.
4. To promote voluntary blood donation among youth.